

KANAB FILM FEST

Film & Food Experience

At the edge of Utah, find the **heART** of film

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Kanab is *Little Hollywood*

Kanab is home to 200+ Film Productions, Commercials & Music Videos / *fun facts...*

- 🎬 The movie industry kept locals employed during the Great Depression as animal wranglers and PA's
- 🎬 John Wayne paid for the pool at the famous Parry Lodge (*pictured above*)
- 🎬 The "Disney barn" film set in 1973's *One Little Indian* starring a 9-year Jodie Foster is still standing at Best Friends Animal Sanctuary
- 🎬 Dean Martin paid for the Kanab High School football scoreboard
- 🎬 Frank Sinatra bought the Kanab football uniforms in 1962
- 🎬 HBO's *Westworld* shut down the Pink Coral Sand Dunes State Park and camping facilities in 2017

Dreamers in Spirit, Doers at Heart

We have **Vision**



Britt & Jeff Roth, Founders

- **Sept 2018**
Moved to Kanab
- **April 2019**
Inaugural Kanab Film Fest
- **October 2019**
Started development of a boutique RV
Campground, Dark Sky RV
- **August 2020**
Opened Dark Sky RV
- **2021**
Campground listed "Best Of" by BuzzFeed
& HGTV
- **May 1-3, 2025**
Kanab Film Fest plans for its 7th year

FESTIVAL TEAM

Our fun and dedicated team is a close-knit group of talented individuals and friends, many of whom discovered Kanab as transplants and were instantly captivated by its unique energy.

Each member brings their own passion for the arts, united by a shared commitment to fostering a vibrant and dynamic cultural scene in the town they proudly call home.



Jeff & Britt Roth
FESTIVAL DIRECTORS



RaeChele Alldridge
SOCIAL MEDIA
MANAGER



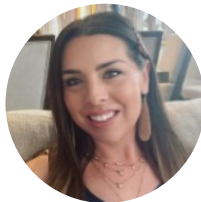
Terri Henry
CATERING COORDINATOR



John Crowley
SOUND ENGINEER



Stacy Cox
PHOTOGRAPHER



Charlotte Young
SPECIAL GIFTS CURATOR



Lance Murphy
WEB & PRODUCTION
ASSISTANT



Tiffany Palumbo
HAIR & MAKEUP



Ruby Johnson
CATERING & VOLUNTEER
ASSISTANT

EVOLUTION of the *Vision*

What started as a grassroots gathering, organized in just a few months with the help of a handful of friends and passionate volunteers, has since evolved into an immersive **3-Day Creative Retreat**. Nestled in the heart of “Little Hollywood,” Kanab offers a rare chance to escape the noise of the city and reconnect with creativity and community.

Over three unforgettable days, attendees are treated to cutting-edge independent films, mouthwatering local cuisine, inspiring masterclasses, outdoor adventures, thought-provoking creative discussions, and warm, unparalleled hospitality. All of this takes place in a charming, tucked-away town on the edge of Utah—where the *heART* of film continues to thrive.



2019: Parry Lodge Playhouse
One Venue
65 tickets sold, 46 submissions



2020 & 2021: Kanab Center
Two Venues
100+ Tickets, 80+ submissions



2022: Redstone Theater
Three Venues
125 Tickets Sold, 72 submissions



2023 & 2024: Redstone Theater
Four+ Venues
150+ Tickets Sold, 100+ submissions

Sample Schedule of Events

DAY ONE



1-3PM
Registration & Badge Pickup
The Redstone Theater



5-730PM
Opening Night Films
Redstone Theater



8-11PM
Kick Off Party
Heritage House Museum

DAY TWO



7-9AM
Morning Activity:
Hike to the Clamshell



9-10AM
Catered Breakfast



930-1230PM
Morning Film Block



1-2pm
Catered Lunch



215-430PM
Afternoon Film Block



430-6PM
Cocktail Hour &
Special Effects Makeup
Workshop



8-11PM
Kanab Gets Dark
VIP & Filmmakers Only
Moqui Cave

DAY THREE



8-930AM
Morning Activity:
Sound Bath



930-1030AM
Catered Breakfast



10-1PM
Morning Film Block



1-2pm
Catered Lunch



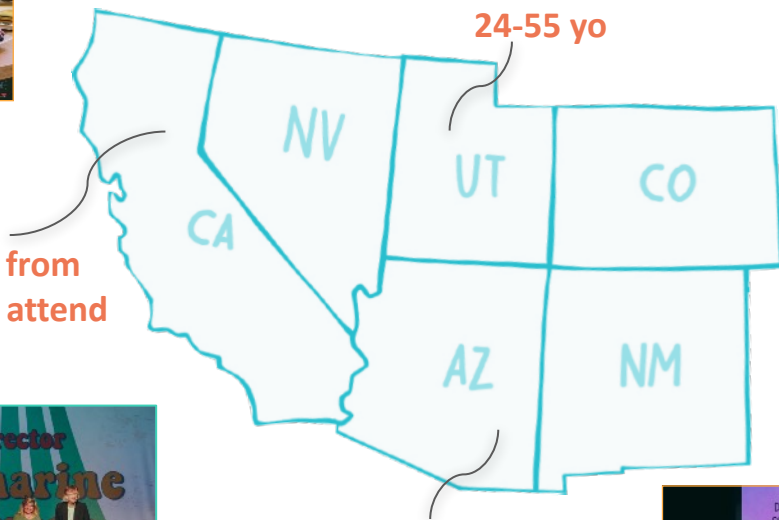
2-7PM
Afternoon Film Block
& Awards Show



730-11PM
After Party
Quail Park Lodge

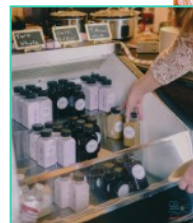
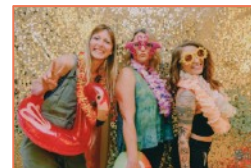
Demographics & Vibe

Average age of attendees
24-55 yo



Attendees travel from these SIX states to attend the Fest

60% Male
40% Female



Sponsorship Opportunities

Experiential / Promotional / Educational / In-Kind



We want to find partners that embody hard work, strong ethics, fearless ambition, and a journey of growth from humble beginnings—businesses that boldly create their own vibe, stand out through creativity, thrive by doing things their own way and have a personality!!

All sponsorships & donations are tax-deductible

Experiential Sponsorships

Stand out at the Kanab Film Fest by showcasing your brand in bold, unforgettable ways.

Create a lasting impression with a **logo-branded lounge** area, where attendees can relax, connect and shop your branded gear.

Tempt taste buds with a **custom tasting or sensory station** that highlights your products or offerings.

Elevate your influence by sponsoring a **panel of industry professionals**, putting your brand at the center of the festival's most inspiring conversations.





ROTH
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Experiential Sponsorships

Level 1: Visionary Partner \$25,000

- Exclusive branding of a lounge or tasting station with your logo prominently displayed.
- Opportunity to sponsor a panel with industry professionals, including recognition during the session.
- Full-page ad in the festival program and website spotlight with a link to your business.
- Opportunity to play 60 sec ad opening and closing night of Festival
- Premium social media coverage before, during, and after the event.
- 8 VIP festival passes
- 10 Reserved front row seats

+ Presenting Sponsor for upcoming year of RedStone Film Series

Level 2: Creative Innovator \$10,000

- Branding of a smaller interactive area or activity station.
- Half-page ad in the festival program and logo placement on the festival website.
- Opportunity to play 20 sec ad opening and closing night of Festival
- Featured social media mentions and a dedicated post highlighting your business.
- 4 VIP festival passes
- 5 Reserved front row seats

Promotional Sponsorships

Partnering with the Kanab Film Fest offers businesses a unique chance to spotlight and align their brand in front of a passionate audience of film lovers, creatives, and community members.

From **swag bag inclusions** to **branded giveaways**, your business will enjoy prime visibility and the opportunity to make a hands-on connection with attendees.





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Promotional Sponsorships

Level 1: Star Sponsor \$4,500

- Logo placement on festival swag bags or giveaway items.
- Quarter-page ad in the festival program and website acknowledgment
- Feature and group social media recognition
- 3 VIP festival passes

Level 2: Spotlight Partner \$3,000

- Inclusion of your promotional materials or small branded items in attendee swag bags.
- Listing in the festival program and website
- Social media shout-out
- 2 VIP festival passes

Educational Sponsorships

Want your brand to make a bigger, more meaningful impact?

By becoming an Educational Sponsor you can directly support initiatives that inspire creativity.

Sponsor the New Student Filmmaking Scholarship, awarded to an aspiring filmmaker pursuing their dreams, or contribute to a film collaboration that helps bring fresh stories to life. Your support can also fund our free monthly film series, giving our community access to the magic of cinema.





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Educational Sponsorships

Level 1: Future Filmmaker Advocate \$10,000

- Exclusive sponsorship of the New Student Filmmaking Scholarship, with recognition during the awards presentation.
- Executive Producer credits in film
- Logo and acknowledgment in all scholarship promotional materials
- Half-page ad in the festival program and website spotlight.
- 4 VIP festival passes

Level 2: Storyteller Sponsor \$8,000

- Sponsorship of a film collaboration project
- Producer credits in film
- Logo placement on event materials and acknowledgment during the screening or project launch.
- Website acknowledgment and social media recognition

Level 3: Community Film Champion \$3,000

- Sponsorship of two film screenings during the upcoming year of the RedStone Film Series
- Logo placement on event materials and acknowledgment during the screenings
- Website acknowledgment and group social media recognition

In-Kind Sponsorships

In-kind sponsorships are a fantastic way to support the Kanab Film Fest while showcasing your products.

Contributions like candy, beverages, pre-packaged snacks, or gourmet popcorn help create a memorable experience for our attendees.

These items not only add a special touch to the event but also offer your brand valuable exposure as part of the festival's unique atmosphere. It's a win-win opportunity.





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In-Kind Sponsorships

Level 1: Festival Hero

Value \$1,000+

- Prominent acknowledgment in the festival program, website, and social media
- On-site signage highlighting your contribution
- 2 festival passes

Level 2: Community Contributor

Value \$500-\$999

- Acknowledgment in the festival program and website
- Group social media recognition
- 2 festival passes

Level 3: Festival Supporter

Value under \$500

- Listing in the festival program
- Group social media acknowledgment
- 1 festival pass

Not only are Jeff and Britt incredible event organizers, they are quality people that I truly appreciate and admire. Because of the Roth's continued success and growth, the Kanab Film Fest has potential to become a world-class event.

Camille Johnson

Community & Partner Relations Director

Utah Office of Tourism



It's my all-time favorite film festival!

Marshall Moore

Former Utah Film Commissioner

VP of Operations

Utah Film Studios



The Festival has a huge heart when it comes to the passion of filmmaking and what goes on the screen when the lights go down. Everyone walks away with a good feeling having seen features, documentaries or shorts they've never seen. What more could one ask.

Mitch Neuhauser

Managing Director

CinemaCon



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MISSION

Promote and facilitate arts-focused events that enhance cultural enrichment and contribute to our rural communities' educational and economic development. By providing accessible and diverse artistic experiences, we aim to foster an appreciation for the arts, support local artists, and stimulate community engagement and growth within Kane County.

PROJECTS

Kanab Film Fest - RedStone Film Series
Scholarships, Fund Films & Historic Theater Restoration

Roth Ventures is a 501(c)(3) Non-Profit Organization

Visionary Board



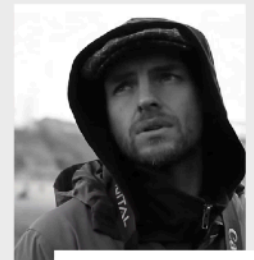
Jeff Roth
Co-Founder
Festival Director



Britt Roth
Co-Founder
Event Producer



Mitch Neuhauser
Managing Director,
CinemaCon LLC



Joseph LeBaron
Founder/Director
The Good Line

Be the heART of film!

Now accepting donations and sponsorships on Zeffy - the only 100% free fundraising platform for non-profits so we can keep 100% of the donations made by YOU.

[Zeffy Fundraising Platform](#)

Thank You

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